



Richard Bland College
of WILLIAM & MARY

**WELCOME TO THE RBC COMMITTEE
MEETING OF THE BOARD OF VISITORS**

THE MEETING WILL BEGIN AT 9:30AM

AUGUST 18, 2020



**Richard Bland College Committee
William & Mary Board of Visitors
August 18, 2020
9:30am – 11:00am**

**Victor K. Branch, Chair
Barbara L. Johnson, Vice Chair**

I. Welcome and Opening Remarks

**Victor K. Branch,
President Sydow**

I. COVID-19 Planning

A. RBC Statesman Safe & Secure Reopening Plan

**President Sydow,
Administration**

I. Closed Session (if necessary)

I. Discussion

II. Adjournment



Richard Bland College
of WILLIAM & MARY

REPORT FROM PRESIDENT AND ADMINISTRATION

RBC COMMITTEE, W&M BOARD OF VISITORS

AUGUST 18, 2020



Richard Bland College
of WILLIAM & MARY

STATESMAN SAFE & SECURE REOPENING PLAN

Mr. Jeff Brown

Director of Special Projects & Operations

STATESMAN SAFE & SECURE

The RBC Statesman Safe and Secure Reopening Plan was certified by the State Council of Higher Education (SCHEV) on July 27.



- **Statesman Strong Pledge**
- **Face Covering Policy**
- **Social Norming Campaign**
- **Daily Attestation**
- **COVID-19 Testing**



- **Communication**
- **Campus Shutdown**
- **Training**
- **Activities and Events**
- **Human Resources**



**DO YOU HAVE
COVID-19 QUESTIONS?**





- **Face Mask Compliance**
- **Adherence to Traffic Patterns, Entrances and Exits**
- **COVID-19 Educational Materials**
- **Elevators for Disabled Use Only**

**FACE MASK
REQUIRED**



**HELP STOP THE SPREAD OF
COVID-19**





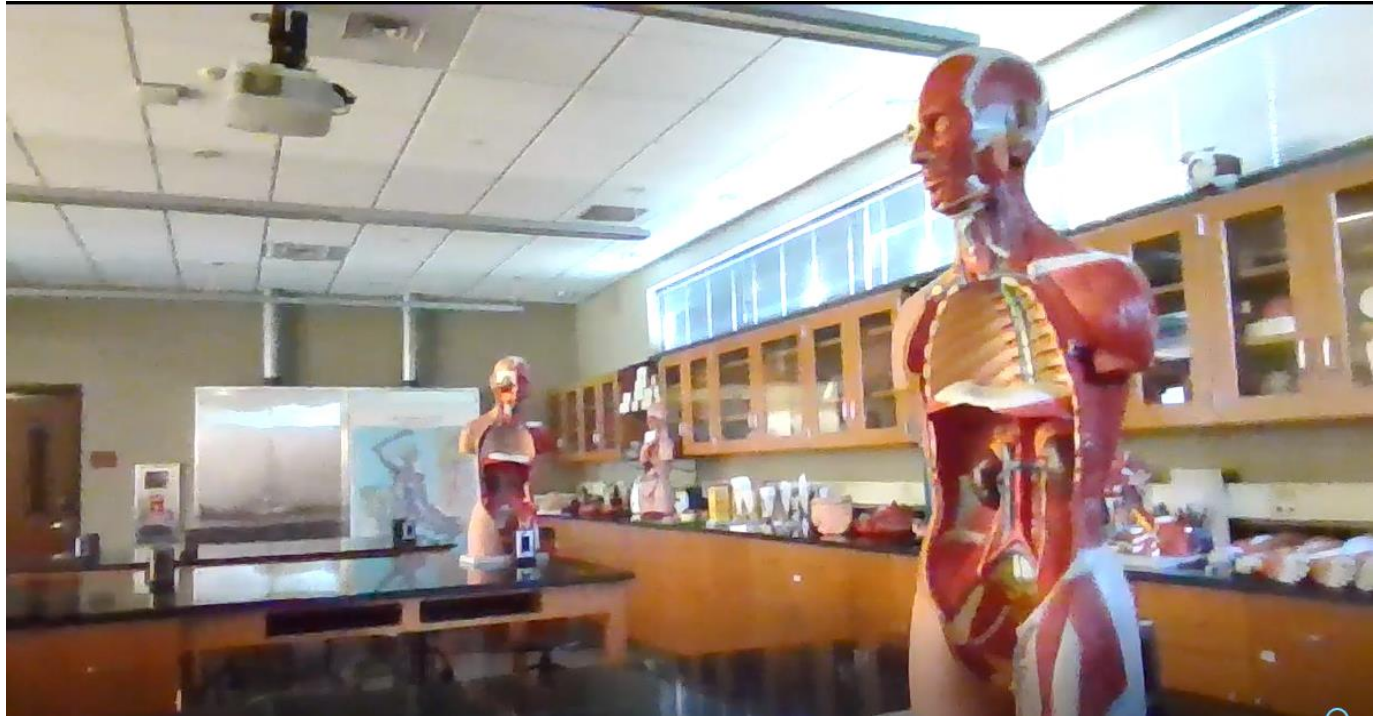
Richard Bland College
of WILLIAM & MARY

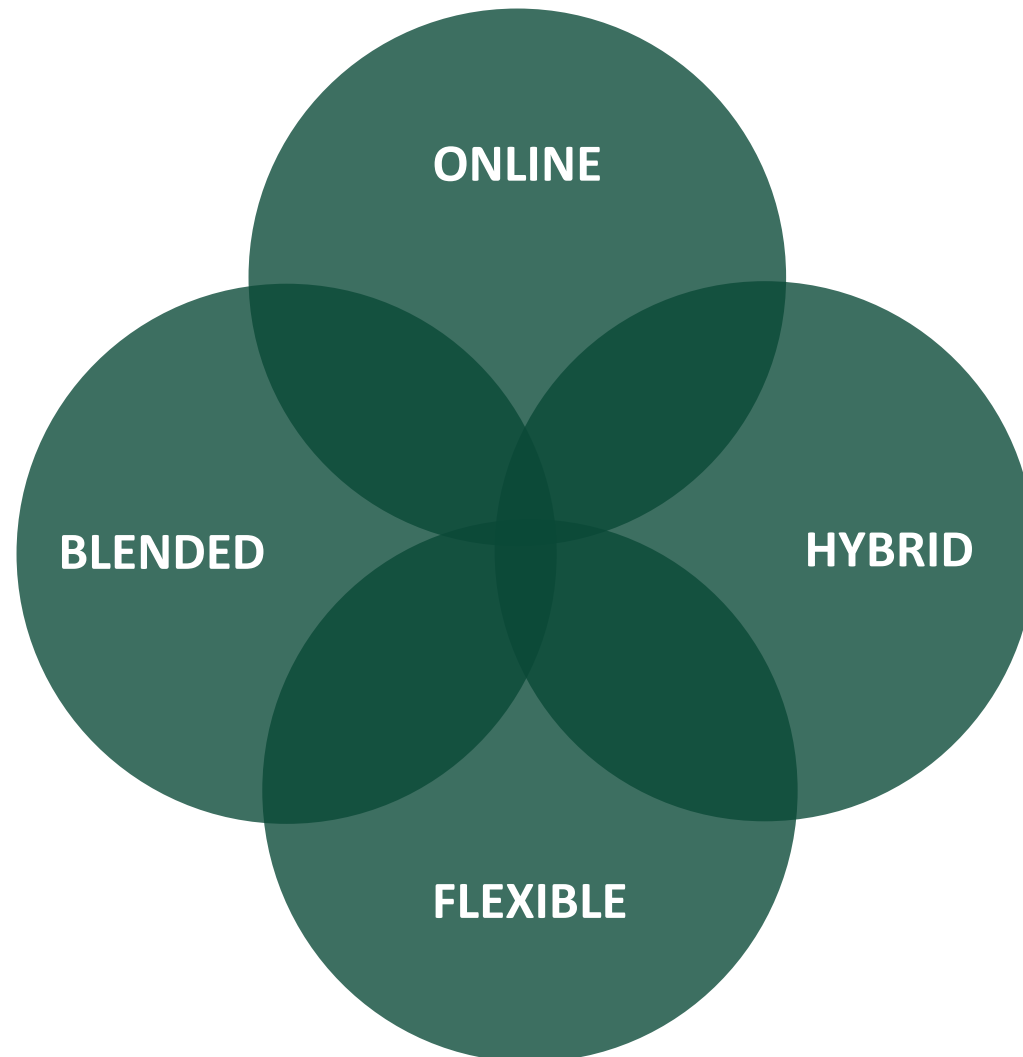
ACADEMICS

Dr. Mary Gurnick

Acting Director of Academics

- **Classes Begin August 24th**
- **Fall Break Cancelled**
- **Thanksgiving Break Extended**
- **Online Classes/Exams: Dec 4-11**





- **Online, Hybrid and Blended**
- **Monday/Wednesday & Tuesday/Thursday Sessions**
- **Friday Labs**
- **Flexible Attendance Policy**



- **Reduced Occupancy**
- **Alternative Locations**
- **Social Distancing**





- **Tutoring**
- **Faculty Office Hours**
- **MI-FI Internet Options Available**
- **Chromebooks Available**



Richard Bland College
of WILLIAM & MARY

**STUDENT SUPPORT/STUDENT
HEALTH/COUNSELING**

Ms. Celia Brockway

Acting Director of Student Success

- **New Student Orientation**
- **Canvas Virtual Components**
- **Student Accountability**
- **Advising, counseling, reference meetings, testing, conduct hearings, ADA interviews**





- **Library Services**
- **Shuttle Services**
- **Gatherings**



Richard Bland College
of WILLIAM & MARY

**FACILITIES/RESIDENCE HALLS/DINING
SERVICES/MAINTENANCE**

Mr. Eric Kondzielawa

Director of Operations & Capital Assets



- **Traffic Patterns**
- **Social Distancing**
- **PPE Kits**
- **Deep Cleaning**



- **Training**
- **Seating**
- **Sneeze Guards**
- **Station Barriers**
- **Grab and Go**

Breakfast 7:30-11
Lunch 11:30-4
Dinner 4-7

PARSONS CAFÉ

Safe Cafe Dining Procedures

- Please wear a mask unless you are eating.
- No loitering in cafe.
- Practice social distancing.
- Follow floor markings & stanchions.
- Please use the back door to exit.



- **Education Campaign**
- **Health Assessments**
- **Move In**
- **Room Assignments**
- **Residence Life Staff**



Richard Bland College
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TECHNOLOGY SUPPORT

Mr. Jon Garmon

Acting Director of Information & Technology
Services



- **Kiosk Desk**
- **Remote Access**
- **Webcams**
- **Classroom Technology**





Richard Bland College
of WILLIAM & MARY

COMMUNICATIONS

Mr. Robin Deutsch

Associate Director of Communications



- Website
- Newsworthy
- Social Media
- Digital Signage
- News Releases





Richard Bland College
of WILLIAM & MARY

ENROLLMENT UPDATE

Dr. Maria Dezenberg
Provost



Richard Bland College
of WILLIAM & MARY

FALL ENROLLMENT

Credit Hours & Head Count

Cancellation Trends

Fall Projection

COVID-19 & Recruitment

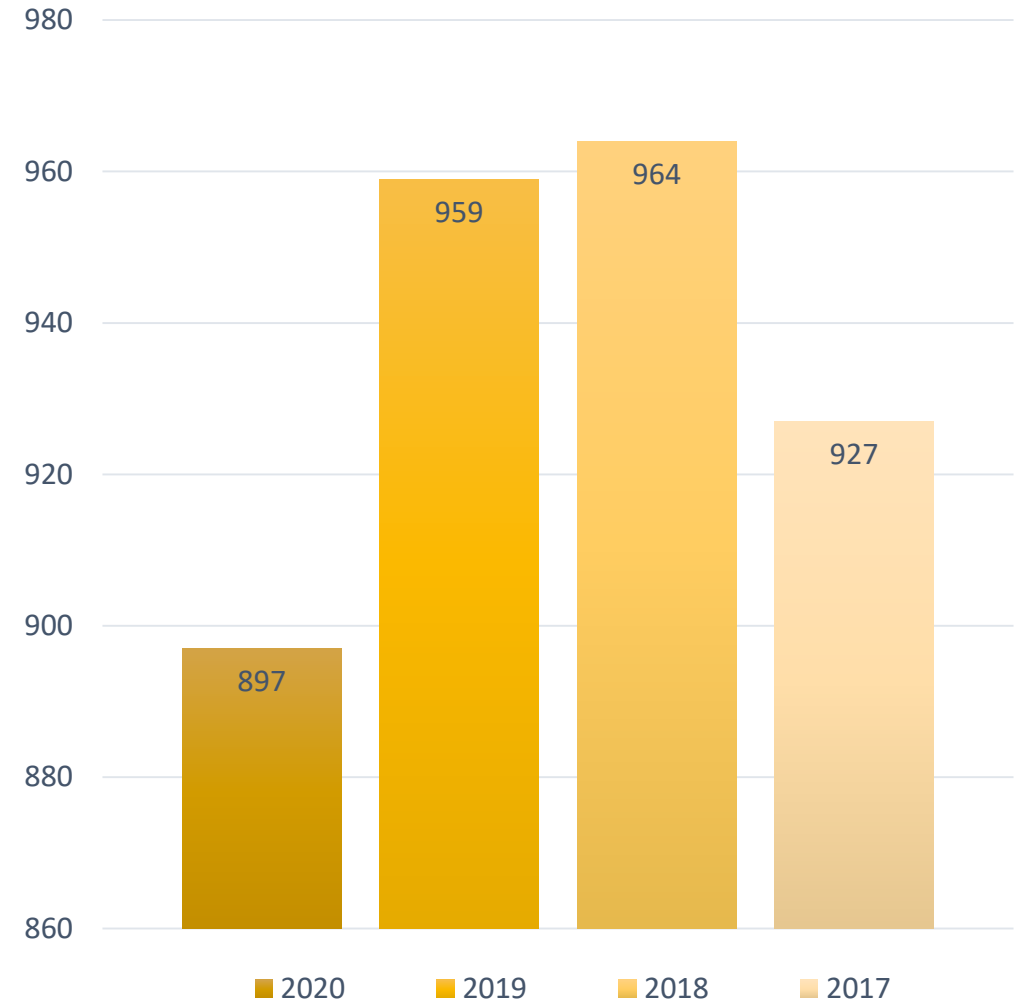


(As of 8/14/20)

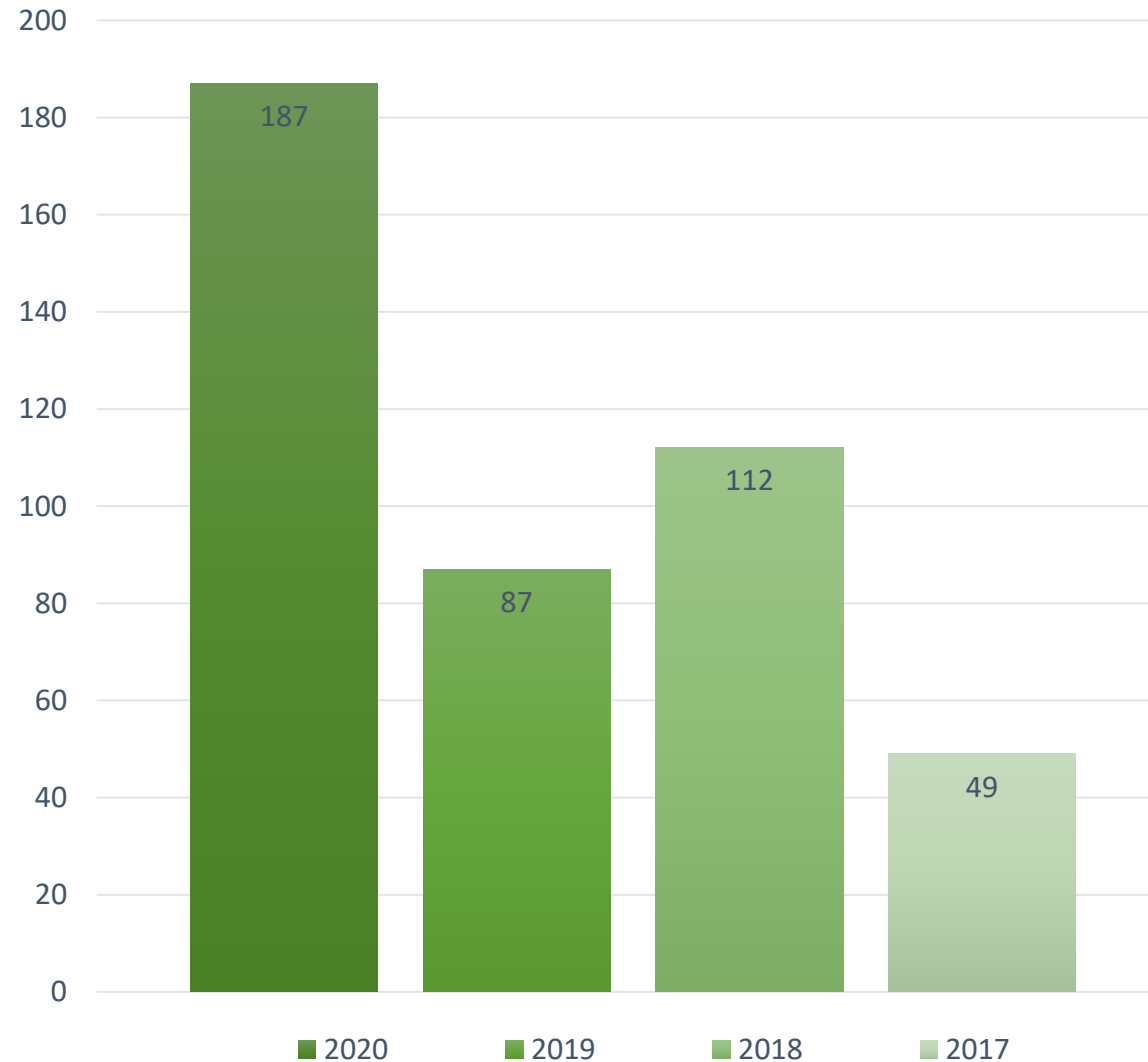
Fall Credit Hours By Year



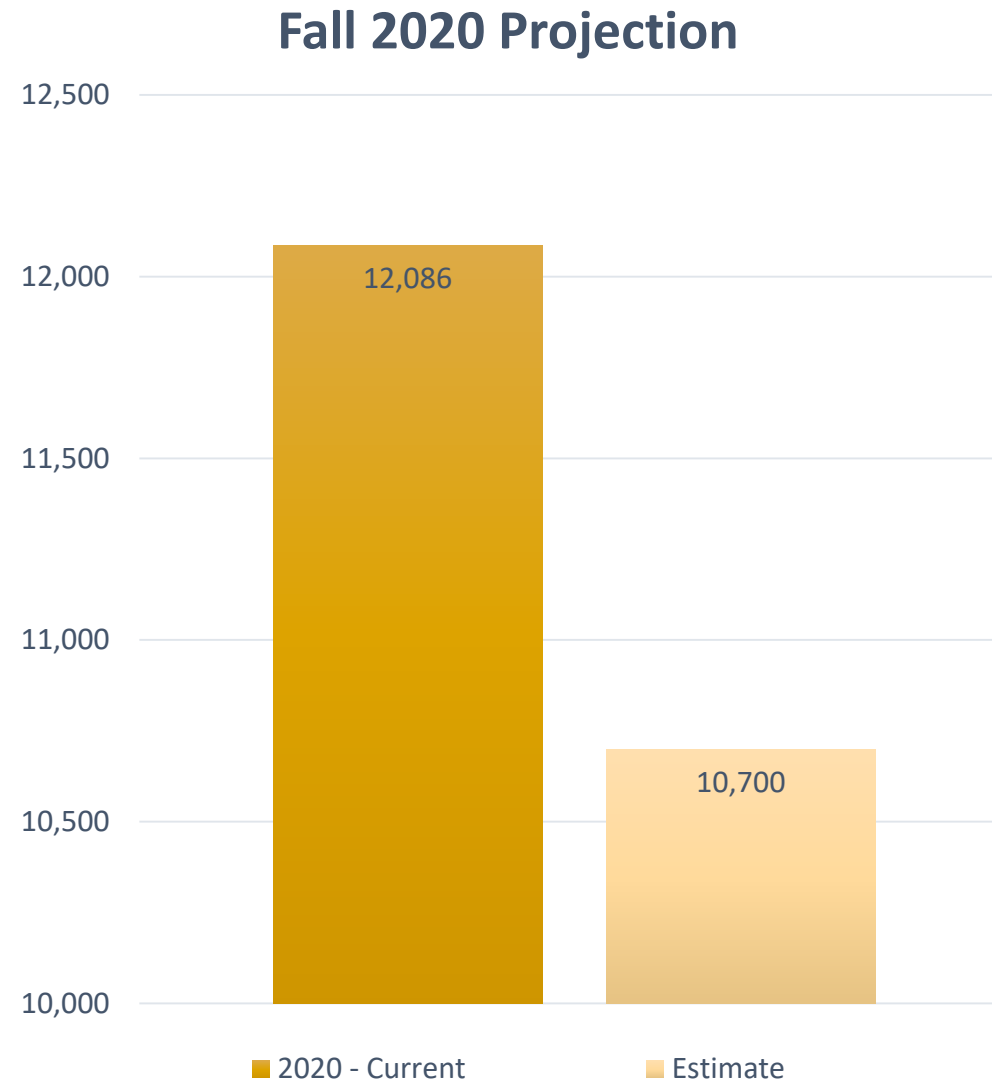
Fall Head Count By Year



New Student Cancellations By Year



(As of 8/14/20)



(As of 8/14/20)



- **VACRAO Virginia Tours**
- **Virtual High School Visits**
- **Customized School District Events**
- **Virtual Tour Videos**



Richard Bland College
of WILLIAM & MARY

BUDGET

Mr. Paul Edwards
Chief Business Officer



FY21 Budgeted Revenues
\$18,124,217

FY21 Budgeted Expenses
\$18,124,217

- **FY21 appropriation level with FY20 base budget**
- **FY21 tuition level with FY20/no tuition moderation funds**
- **Tuition & Fee revenue budgeted at 18,989 credit hours**
- **Auxiliary revenue budgeted at 280 residential students**

Governor’s “unallotted” FY21/22 funds* to Richard Bland College

Compliance

FY21: \$708,000 / FY22: \$708,000 \$ 1,416,000

Financial Aid

FY21: \$154,000 / FY22: \$154,000 \$ 308,000

Tuition Moderation

FY21: \$500,000 / FY22: unknown \$ 500,000

TOTAL

\$ 2,224,000

* Funds “unallotted” from General Assembly’s approved budget prior to COVID-19

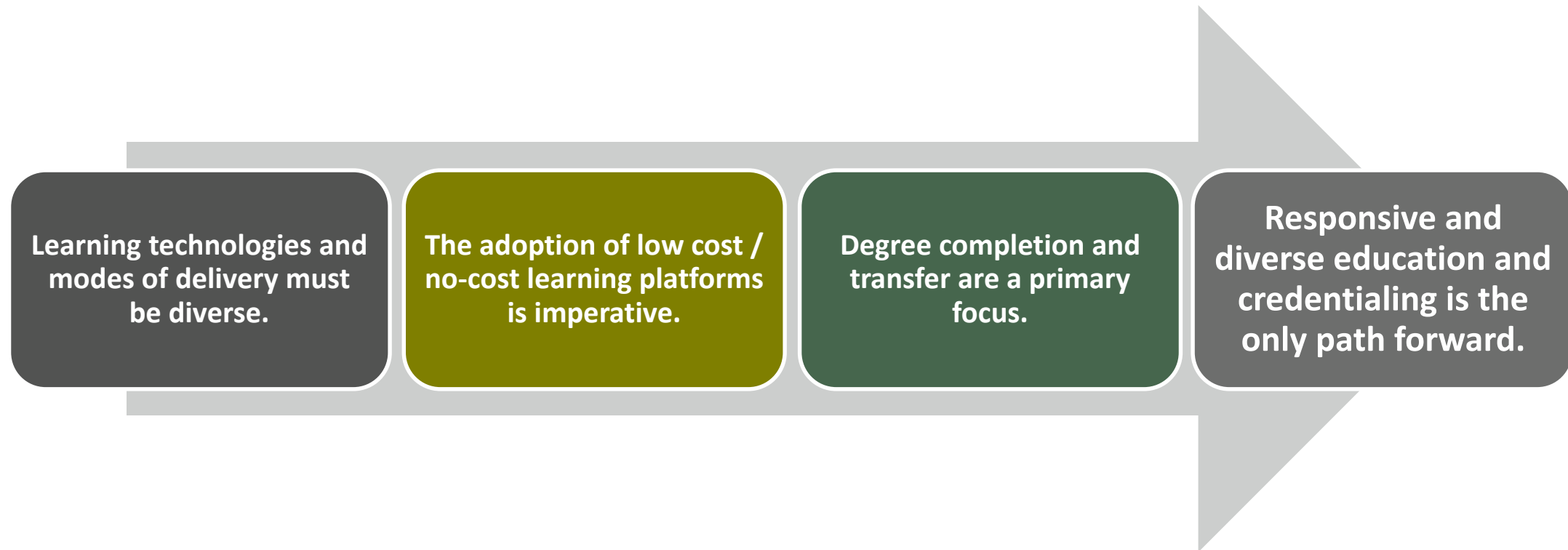


Richard Bland College
of WILLIAM & MARY

**STRATEGIC ENROLLMENT MANAGEMENT
STEERING COMMITTEE**

Dr. Tyler Hart
Chief Development Officer

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- A blurred background image showing two women in an office environment. One woman, with dark hair in a bun, is looking at a laptop screen. The other woman, with long brown hair, is also looking at the screen. A third person is partially visible in the background, also working on a laptop.
- **SWOT Analysis Conducted**
 - **Competitive Analysis in-progress**
 - **Potential New Markets/Programs**
 - **Budget Impact Projections**
 - **Return on Investment**



*EDUCAUSE New Media Consortium Report 2018



Richard Bland College
of WILLIAM & MARY

RACIAL JUSTICE & EQUITY TASK FORCE

Dr. Evanda Watts-Martinez

Dr. Thom Addington

Task Force Co-Chairs

- How have equity and inclusion been fostered in the structures, systems, policies, and procedures within and across departments on the Richard Bland College campus?
- If nurturing students' potential demonstrates enthusiastic, student-focused service, how are retention and achievement of students of color impacted on RBC's richly diverse campus, in which a disproportionate number of employees represent their race and culture?
- What are the appropriate steps to build an anti-racist learning and working environment in which equity and inclusion serve as core values that inform and inspire Richard Bland College's transformation into a multi-cultural, student-centric, and family-friendly campus?



EXPLORATORY

PLANNING

IMPLEMENTATION
MONITORING

ASSESSMENT

ADMINISTRATIVE
REVIEW

FINAL DRAFT
UPDATES

SUBMISSION



- **INQUIRY**
- **ANALYSIS**
- **POST ANALYSIS**
- **TIMELINE**



Thank You